

## The Impact of Collective Action on Enhancing Crop Productivity: A Multimethod Analysis of Farmers' Groups in Morogoro District, Tanzania

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### ABSTRACT

*The purpose of the current study was to assess the impact of collective action on smallholder farmers' crop productivity. This study is guided by Collective Action Theory and Social Capital Theory which together insist on the necessity of collaboration among individuals to achieve common goals that may not be attainable individually. Cross-sectional design was applied whereby simple random and stratified sampling techniques were used to draw a sample of 204 respondents in which 102 were members and 102 were non-members in farmers' groups. Data were collected through interview with questionnaires as the main instrument. Collected data were analysed using paired sample t-test, Structural Equation Modeling (SEM), Difference-in-Differences (DiD), and Propensity Score Matching (PSM). The study found that average annual output of all crops produced by the farmers before joining farmers' group was significantly different from that produced after joining farmers' group ( $P < 0.05$ ). Paired sample t-test results indicated the significant difference ( $p=0.05$ ) farmers' group members and non-members in crop production. SEM findings show significant positive coefficients for pineapple ( $\beta = 0.568$ ), banana ( $\beta = 0.059$ ), black pepper ( $\beta = 0.058$ ), cinnamon ( $\beta = 0.021$ ), cardamom ( $\beta = 0.026$ ), and cloves ( $\beta = 0.033$ ). PSM results show that demographic factors, income levels, and food security significantly influence participation in collective action initiatives with a common support range for propensity scores between 0.0571 and 0.9878. Furthermore, DiD results depict that there is significant difference ( $p=0.05$ ) on crop productivity between members in farmers groups and non-members on pineapple, banana, black pepper, cinnamon, cardamom and clove crops. In conclusion, farmers' group membership has a positive contribution on crop productivity in the study area. Government and other agricultural practitioners should put more effort to support registered farmers' groups as it has great role in supporting smallholder farmers on crop productivity. Policy interventions is needed to be emphasized on productivity issues, as it appeared to be one of the main barriers to expanding crop productivity.*

**Keywords:** Collective Action, Crop Productivity, Farmer's Groups, Multimethod, Tanzania

### I. INTRODUCTION

Farmers' organizations and agricultural producer cooperatives play a pivotal role in enhancing agricultural productivity and improving the economic welfare of farmers globally. According to Ram et al. (2017) and Bachke (2019), these entities have proven effective in fostering agricultural development, particularly in developing countries where smallholders constitute a significant portion of the agricultural workforce. Organizations like the World Farmers' Organizations (WFO), which serves as a network for national farmer associations, exemplify efforts to unite farmers across borders to advocate for their welfare and interests. By facilitating access to markets, information, and resources, farmers' organizations have been positioned as essential tools for improving living conditions and productivity among rural populations (International Fund for Agricultural Development [IFAD], 2016; Bachke, 2019).

Recent studies, including those by Harvey et al. (2018), Bizikova et al. (2020) and Alex et al (2024), highlight the increasing focus on smallholder agricultural development, which has garnered attention from both academic circles and development agencies. This collective understanding underscores the potential of improved crop productivity to

enhance incomes and food security, ultimately contributing to poverty alleviation. A paradigm shifts from supply-driven to demand-driven programs reflects this recognition, emphasizing the need for policies that empower farmers. Despite this positive shift, smallholders in developing countries continue to encounter significant market constraints, including high transaction costs and increased risks associated with commercialization (Oluremi et al., 2021). In response, policymakers and development practitioners have prioritized the support of small-scale producers through initiatives that promote collaboration and coordination among farmers to achieve economies of scale.

In Africa, particularly the Sub-Saharan part, there are various organizations which have been coordinating farmers' activities for various reasons but overall to ensure improved livelihood (Bizikova, et al., 2020). Organizations like Imbagara in Rwanda and Farmers' Organization Network in Ghana (FONG) are among the good examples of them which unite and bring the farmers together for their welfare. Kelly and Rurangwa (2018) have proved that Imbaraga has been helpful to lift farmers' production and life standard in various areas of Rwanda. Similarly, Addai et al. (2014) and Addai et al. (2022) shown the significance of FONG in rice and maize technological adoption and productivity among smallholder farmers in various ecological zones.

However, while the enthusiasm surrounding farmers' organizations is warranted, it is crucial to acknowledge that establishing and sustaining viable organizations is a complex endeavor that can yield varied benefits for their members. Overall, a comprehensive understanding of the local context, alongside global trends, is essential for leveraging farmers' organizations effectively in the pursuit of sustainable agricultural development. Addressing the challenges faced by smallholders requires a nuanced approach that considers both the potential and limitations of these organizations in diverse agricultural settings.

### 1.1 Statement of the Problem

In Tanzania, the National Network of Farmers' Groups in Tanzania literary *Mtandao wa Vikundi vya Wakulima Tanzania (MVIWATA)* serves as a vital platform for smallholder farmers across the country, unifying their voices to advocate for economic, social, cultural, and political interests. Various interventions have been implemented by MVIWATA to enhance the welfare of smallholder farmers, particularly in Morogoro district, with a focus on increasing crop productivity. Despite these initiatives, existing literature highlights a significant gap in rigorous impact evaluations of the effectiveness of farmers' organizations on crop productivity. Some of available studies (Msuta & Urassa, 2015; MVIWATA, 2016; Kurgat et al., 2020) have laid the foundation on farmers' organisation activities to smallholder farmers. However, in the area of the current study, there is lack of evidences on the impact of the collective actions on crop productivity besides being among the major areas focused by the country's farmers' organisation.

While some studies document the general benefits of collective action among farmers and suggest that participation in organizations like MVIWATA can lead to improved access to resources and information, there is a lack of comprehensive empirical evidence demonstrating the direct impact of MVIWATA's interventions on specific outcomes such as crop yield. This absence of detailed analysis creates a knowledge gap regarding the mechanisms through which MVIWATA influences productivity. Consequently, this study aims to address this gap by conducting a thorough assessment of the impact of farmers' groups under MVIWATA interventions on crop productivity in Morogoro district, contributing to a deeper understanding of how farmers' organizations can effectively support agricultural development in Tanzania.

### 1.2 Research Objectives

- i. To determine output produced by members before and after joining the farmers' organisation
- ii. To compare the crops productivity between farmers' organisation members and non-members
- iii. To evaluate the impact of farmers' organisation on crops productivity

## II. LITERATURE REVIEW

### 2.1 Theoretical Review

Collective Action Theory, introduced by Ostrom (1990), focuses on how individuals collaborate to achieve common goals that may not be attainable individually. Farmer organisation's approach aligns with this theory by promoting collective efforts among smallholder farmers to overcome agricultural challenges. The theory of collective action is not far from the Cooperative theory as advanced by Staatz (1987) that farmers' organisations are crucial to farmers as they are more likely to encourage the development of new crops and farming techniques than leaving farmers working individually. Through collective purchasing of inputs, shared knowledge about farming techniques, and joint marketing of products, farmers can improve their efficiency and bargaining power. The cooperative spirit nurtured by the Network for Farmers Groups in Tanzania enables farmers to pool resources and share risks, which ultimately leads

to enhanced crop productivity (Shiferaw et al., 2011). Collective action also facilitates access to markets and agricultural extension services, which are crucial for improving yields and profitability.

Similarly, Social Capital Theory, as outlined by Putnam (2000) and Woolcock (1998), emphasizes the value of social networks, trust, and cooperation in fostering economic and social benefits within communities. In the context of farmers' organisation initiatives, social capital plays a significant role in enhancing crop productivity among smallholder farmers. MVIWATA, by bringing farmers together through farmers' groups, helps to build strong social networks where farmers exchange ideas, share knowledge, and provide mutual support. These interactions foster cooperation, enabling farmers to access resources such as improved seeds, farming tools, and training in agricultural practices. By facilitating collective action, MVIWATA strengthens relationships among farmers, which in turn boosts their capacity to adopt new farming techniques, solve problems collaboratively, and achieve better productivity outcomes.

## 2.2. Empirical Review

In studying the significance of farmers' organisation on difference of output before and after. There are few studies stating direct the difference but it can be realised through change in practice among farmers hence increase in crop produce. Fischer and Qaim (2012) study in Kenya with the use of Propensity Score Matching analysis noted that Beyond prices, farmer groups function as important catalysts for innovation adoption through promoting efficient information flows hence change in produce. They added that conditions under which collective action is useful, and through what mechanisms the potential benefits emerge including increase in productivity. Msuta and Urassa (2015) used t-test analysis found that farmers' organisations contributed positively to increasing farm production whereby crop yields of farmers' organisation members were significantly higher compared to non-members. Their study concluded that the higher yields were a result of a combination of factors, these include, easy access to agricultural inputs, extension services and marketing information, which are core objectives of farmers organizations.

There are several studies which have been done comparing the output of crop production between members and non-members in famers' organisations, cooperatives or other forms of organisations. Lin et al. (2022) observed that cooperative membership has a positive and significant difference and help improve rice yields for provinces with low mechanization level of producers in China rice farming compared to non-members producers. In maize production in Nigeria, a study by Olagunju et al. (2021) revealed that the levels of technical efficiency in the crop were consistently higher among members of farmers' organisation than that of non-members. Similarly, a recent meta-analysis study by Ayoubu et al. (2025) on whether agricultural cooperative membership improve farm productive performance noted that the overall average effect of cooperative membership on farms' productive performance is positive and statistically significant, but its magnitude was found to be small, however the study found that cooperative membership has a stronger effect on yield than non-membership on technical efficiency.

Governments and multilateral development institutions have increasingly promoted producer associations. It is expected that collective action by farmer's increases participation, improves agricultural productivity, establishes better connectivity with markets, and increases their bargaining power in securing inputs and selling outputs. In discussing the productivity contribution by farmers' organisations, Mwaura (2014) found the impact of membership in farmer's organisation in banana and cassava crops productivity in Uganda, the study insisted the necessity of farmers' organisation as significant approach in adoption of agricultural technologies, hence increase in crops productivity. The empirical results on the study by Abdul-Rhman and Abdulai (2018) in Ghana revealed that participation in farmer groups is associated with productivity and technical efficiency in rice production, relative to farmers who produce and market rice individually. Yadav and Rao (2024) with the use of Propensity Score Matching (PSM) analysis study in India found that the PSM estimates reveal that ATE and ATET for all the selected crops were found to be significantly higher for the treated group vis-à-vis non-treated group, their study suggested that that institutional agricultural social groups had a statistically and significant positive impact on the crop productivity.

## III. METHODOLOGY

### 3.1 Study Area

This study was conducted in four randomly selected villages (Tandai, Kifundike, Kalundwa, and Tawa) from two wards (Kinole and Tawa) in Morogoro District, with two villages selected from each ward. These wards are notable for hosting a significant number of farmers' groups affiliated with MVIWATA, reflecting the organization's extensive reach in the region (MVIWATA, 2016). Morogoro District is particularly significant in the context of smallholder agriculture, as it is one of the most deprived areas in Tanzania, with approximately 82% of its rural population engaged in smallholder farming (United Republic of Tanzania [URT], 2021). The implementation of various MVIWATA projects aimed at supporting these farmers underscores the importance of this district as a focal point for agricultural development initiatives (MVIWATA, 2011). This setting provides a rich context for examining the impact of

membership in farmers' groups on crop productivity and overall livelihoods, contributing to the broader discourse on agricultural development and rural empowerment.

### 3.2 Study Design

The study was designed under cross-sectional survey, with which data collection were done at a single point in time. Schwab (2013) cross-sectional designs are suitable in social science studies as they allow data collection from sampled respondents at a single point in time.

### 3.3 Target Population and Sampling

The target population for this study was all smallholder farmers from the two selected wards (Kinole and Tawa) engaging in crops production. A total of 102 randomly selected smallholder farmers who were members of MVIWATA were involved in the study. Sample size for the MVIWATA farmers (members/participants) was calculated as follows;

$$\begin{aligned} N_0 &= (t^2 \times p \times q) / d^2 \\ &= (1.96^2 \times 0.075 \times 0.925) / 0.05^2 \\ &= 102. \end{aligned}$$

Where:

$t = 1.96$  (By assuming 95% confidence interval);  $p =$  Proportion of households engaged in MVIWATA activities = 7.5% (based on districts records);  $q = 1 - p = 0.925$ ; and  $d =$  acceptable margin of error for the proportion being estimated = 5%

Furthermore, an equal number of non-MVIWATA members were selected for comparison purposes regarding variables such as crop productivity. These non-members were chosen using a random sampling technique to ensure representativeness. This process involved identifying households in the same geographical areas as MVIWATA members but not affiliated with the organization. Consequently, the total number of households involved in this study was 102 for MVIWATA members and 102 for non-MVIWATA members, resulting in a combined total of 204 households. The selection process ensured that the control group matched the treatment group (MVIWATA group's members) in key socio-demographic characteristics such as age, gender, farm size, and income level. By employing this approach, the study aimed to create a balanced comparison between the two groups, minimizing selection bias and allowing for a more accurate assessment of the impact of group membership under MVIWATA on crop productivity. Additionally, the stratified random sampling was used to ensure that specific subgroups (e.g., based on age, income level, or farm size) were adequately represented in both groups. This approach further enhanced the comparability of the groups.

### 3.4 Data collection Methods and Tools

Data collection was done using questionnaires under interview method. Interviews provided in-depth insights into farmers' experiences and practices with MVIWATA and the impact on their productivity. Data collected from respondents included socio-demographic characteristics, crop productivity information, years involved in farmers' groups, farming experience, household income from various sources, and output before and after joining MVIWATA. Farmers' output produced per acre served as the primary measure of crop productivity, allowing for the assessment of productivity changes post-MVIWATA membership and differences between members and non-members.

### 3.5 Data analysis Techniques

Data were analyzed using paired sample t-test and two independent sample t-test for objective one and two respectively. Whereas the third objective used multimethod by analysing the Structural Equation Modeling, Difference-in-Differences and Propensity Score Matching (PSM). The analysis were done to compare two groups—MVIWATA members and non-MVIWATA members—across various variables, including crop productivity. The measurement of crop productivity was assessed using yield per hectare, calculated as the total weight of crops harvested divided by the area cultivated. This metric provided a quantitative measure of productivity, allowing for direct comparisons between the two groups. For continuous variables, a t-test was utilized, while a chi-square test was applied for categorical variables. The p-value was used to make decisions regarding the significance of the results.

#### 3.5.1 Models Specification

This study employed a combination of three analytical methods—Structural Equation Modeling (SEM), Difference-in-Differences (DiD), and Propensity Score Matching (PSM)—to assess the impact of farmers' groups on smallholder crop productivity. The Structural Equation Modeling was used to understand the relationships between various factors, while the Difference-in-Differences approach helped to account for temporal effects by comparing

changes over time. Additionally, the Propensity Score Matching method was applied to create a comparison group with similar observable characteristics to the MVIWATA participants, helping to mitigate potential biases.

*The Structural Equation Model (SEM):* The inclusion of this model in the study of farmers' groups and crop productivity offers a comprehensive framework for understanding the complex interactions between various socio-demographic, farm, and location factors that influence agricultural outcomes. Specifically, the model highlights the role of farmers' group membership, such as MVIWATA, in enhancing crop productivity by improving access to resources, knowledge, and support networks. Socio-demographic factors, including age, education level, and sex, are considered as they shape farmers' abilities and willingness to adopt new practices and engage with groups that foster innovation. Farm characteristics, such as farm size, soil fertility, and household labor, directly affect productivity, and membership in farmers' groups can provide critical benefits like shared resources and collective action, which enhance farm management and overall yields. Furthermore, the model integrates input use and access, where membership in a group often leads to better access to fertilizers, pesticides, and credit, ultimately boosting productivity. Location factors, like distance to the farm, are also accounted for, as they impact farmers' access to markets and services, but group membership can help overcome such barriers by pooling resources and enabling greater market access. By incorporating these direct and indirect effects, the model enables a deeper understanding of how farmers' groups contribute to agricultural success, providing valuable insights for policymakers seeking to improve the productivity of smallholder farmers in Tanzania and similar contexts.

The model fit was evaluated using several goodness-of-fit indices, which collectively assess how well the model represents the data. The Chi-Square ( $\chi^2$ ) test, although sensitive to sample size, was considered alongside the Root Mean Square Error of Approximation (RMSEA), which was well below 0.08, indicating a good fit. The Comparative Fit Index (CFI) and Tucker-Lewis Index (TLI) both exceeded the recommended threshold of 0.90, further suggesting a good fit. Additionally, the Standardized Root Mean Square Residual (SRMR) was below 0.08, indicating that the residuals between the observed and predicted correlations were small, confirming the model's adequacy. Equations in this model are as follows:

*Direct Effects:*

$$\text{CropProd} = \beta_1 \cdot \text{Socio-Demographics} + \beta_2 \cdot \text{Farm Characteristics} + \beta_3 \cdot \text{Input Use} + \beta_4 \cdot \text{Location Factor}$$

*Mediated Effects:*

$$\text{Soil Fertility} = \gamma_1 \cdot \text{MVIWATA} + \gamma_2 \cdot \text{Socio-Demographics} + \epsilon_{\text{Soil Fertility}}$$

$$\text{Crop Prod} = \beta_7 \cdot \text{Soil Fertility} + \epsilon_{\text{Crop Prod}}$$

*Covariances:*

$$\text{Covariance (Age, Education Level)} = \psi_{\text{Age, Education Level}}$$

This model specification provides a comprehensive framework for understanding how Socio-Demographic Variables, Farm Characteristics, Input Use, and Location Factors influence Crop Productivity. It captures both direct and indirect effects, offering a complete understanding of the factors driving smallholder farmers' productivity in Tanzania.

*Goodness-of-Fit Evaluation for the SEM Model:* The goodness-of-fit indices for the Structural Equation Model (SEM) suggest that the model fits the data well. The Chi-Square ( $\chi^2$ ) value of 23.75 with 12 degrees of freedom and a p-value of 0.020 indicates that the model is not a perfect fit (since a p-value above 0.05 suggests perfect fit), but this result is often influenced by the sample size, so it may not be a definitive sign of poor fit in this case. The Root Mean Square Error of Approximation (RMSEA) value of 0.045 is well below the threshold of 0.08, indicating a good fit, with values closer to zero suggesting an excellent fit. Similarly, the Comparative Fit Index (CFI) value of 0.96 exceeds the threshold of 0.90, indicating that the model provides a better fit than the baseline model. The Tucker-Lewis Index (TLI) value of 0.94 also exceeds the 0.90 benchmark, which further supports the adequacy of the model fit. Finally, the Standardized Root Mean Square Residual (SRMR) value of 0.045 is below the acceptable threshold of 0.08, suggesting that the average residuals between the observed and predicted correlations are small, further confirming the good fit of the model. Overall, the combination of these fit indices demonstrates that the model is a good representation of the relationships between the variables and appropriately fits the data.

*Propensity Score Matching Model:* Matching is a widely used non-experimental method of evaluation that can be used to estimate the average effect of a particular program (Caliendo & Kopeinig, 2008). This method compares the outcomes of program participants (members of FOs) with those of matched non-participants (non-members), where matches are chosen on the basis of similarity in observed characteristics. The method is important in order to net out the impact of other factors that might have an impact on an outcome. Propensity score matching has two-step. First, the propensity score (p score) for each observation is calculated using probit model for participation in MVIWATA. The probit model for the membership/participation in MVIWATA was estimated as follows;

$$\ln \left[ \frac{P}{1-P} \right] = \delta + \alpha Xi + \beta Zi + \lambda Li + \epsilon i$$

$X_i$  is the vector for Individual farmer characteristics, these include: age, and gender, education attainment and marital status. On the other hand, the study included the household characteristics where an individual was resident. These characteristics include: household composition (household size), household income and total land holding (in acres).

$Z_i$  is the vector for infrastructure variables included: distance to the produce market (local and district), distance to feeder road, distance to all-year gravel road, and distance to extension service provider, local input shop, extension provider and nurseries.

$L_i$  is the vector for location ward and perception on the effectiveness of MVIWATA in its operations. Where  $\delta$ ,  $\alpha$ ,  $\beta$  and  $\lambda$  are parameters of interest to be estimated.

The second step in the implementation of the PSM method was to choose a matching estimator. A good matching estimator does not eliminate too many of the original observations from the final analysis while it should at the same time yield statistically equal covariate means for treatment and control groups (Caliendo & Kopeinig, 2008). Hence, a Kernel matching algorithm and Nearest neighbor matching were used to pair each MVIWATA member to similar non-member using propensity score values in order to estimate the average treatment effect on treated (ATT). The non-parametric kernel regression method was used to allow matching of members with the whole sample of non-members, since the technique uses the whole sample of the comparison with common support to construct a weighted average match for each treated (Heckman *et al.*, 1997). That is, the entire sample of non-members in the comparison group is used to construct a weighted average match to each member in the treatment group. On the other hand, the nearest neighbor matching is used to match each member with the mean of the non-members who have the closest propensity score. The imperative of nearest neighbors matching is that it compares non-members with scores that are closer to the scores of the members.

The propensity scores are calculated using equation below:

$P(X_i) = E(D_i | X_i)$ , where  $X_i$  is a vector of pretreatment covariates, which includes variables that affect both participation in the MVIWATA and outcomes (e.g., yield, income, education, empowerment, etc.). ( $0 < P(X_i) < 1$ ).

Where:

$P(X_i)$  is the probability to participate/membership in MVIWATA. Exact matching on  $P(X_i)$  eliminates bias. The parameter of interest is Average Treatment Effect on the Treated (ATT):

$$ATT = (Y1|p = 1) - (Y0|p = 0),$$

Where:  $p$  = participation/membership in the MVIWATA ( $p = 1$  if participated in the FOs, and  $p = 0$  if did not participate;  $Y1$  = yield of the participant after participating in the MVIWATA program; and  $Y0$  = yield of the same participant if he or she did not participate.

*The Difference in Differences (DiD) model:* In this study, the Difference-in-Differences (DiD) methodology was employed to evaluate the impact of agricultural interventions on crop productivity among farmers' groups. DiD was particularly useful in this context because it allowed for the comparison of changes in crop output over time between treated and control groups, helping to isolate the causal effect of the intervention while accounting for any pre-existing trends or confounding factors that could influence productivity. By analyzing crops such as pineapple, banana, orange, black pepper, cinnamon, cardamom, and clove, DiD provided a robust framework to assess how specific agricultural programs—such as the introduction of improved farming techniques or seed varieties—affected productivity. This method was chosen because it helped control for unobserved factors and provided more reliable estimates of the intervention's impact, enabling policymakers to better understand the effectiveness of agricultural policies and improve strategies for enhancing farm productivity.

The DiD Formula: The general formula for calculating the Difference-in-Differences (DiD) is:

$$DiD = (Y_{Treated, Post} - Y_{Treated, Pre}) - (Y_{Control, Post} - Y_{Control, Pre}).$$

Where:

$Y_{Treated, Post}$  is the outcome for the treated group after the treatment.

$Y_{Treated, Pre}$  is the outcome for the treated group before the treatment.

$Y_{Control, Post}$  is the outcome for the control group after the treatment.

$Y_{Control, Pre}$  is the outcome for the control group before the treatment.

#### IV. FINDINGS & DISCUSSION

This part presents the results basing on the study's objectives. The study had three specific objectives, which are to determine output produced by members before and after joining the farmers' organisation, to compare the crops productivity between farmers' organisation members and non-members and to evaluate the impact of farmers' organisation on crops productivity.



#### 4.1 Output Produced by Members before and after Joining the Farmers’ Organisation

Results from the Table 1 show that, average annual output of all crops produced by the farmers before joining MVIWATA was significantly different from that of after joining MVIWATA ( $P < 0.05$ ). The average output before was 597pcs for pineapple, 25 bunches for banana, 13 baskets for oranges, 23kg for black pepper, 16 kg for cinnamon, 14 kg for cardamom and 16 kg for clove while the corresponding output after MVIWATA was 1,238 pcs for pineapple, 110 bunches for banana, 31 baskets for oranges, 98 kg for black pepper, 51 kg for cinnamon, 45 kg for cardamom and 43 kg for clove. That is output produced by farmers after joining MVIWATA was significantly higher than the output produced by the same farmers before joining MVIWATA (i.e. output improved significantly after joining MVIWATA).

**Table 1**  
*Paired Samples Test of Output Before and After MVIWATA*

Crop	Before MVIWATA		After MVIWATA		t-value	p-value
	Mean	SD	Mean	SD		
Pineapple (pcs)	597	339.5	1250	780	-11.2	0.000
Banana (bunches)	25	14.3	110	69.3	-8.7	0.000
Oranges ( <i>tenga</i> )*	13	5.1	31	8.8	-9.3	0.051
Black pepper(kg)	23	13.1	98	58,8	-12.1	0.000
Cinnamon (kg)	16	9.1	51	30.6	7.6	0.043
Cardamon (kg)	14	7.9	45	29.8	-11.1	0.026
Clove (kg)	16	9.1	43	25.8	-8.3	0.000

SD = Standard Deviation

Note: \* baskets, 1 basket (*tenga*) carries an approximate of 250 pcs of oranges

#### 4.2 Comparison on Crops Productivity between Farmers’ Organisation Members and Non-Members

In order to confirm the above results the study employed a two sample t-test on crop productivity between farmers’ organisation members and non-members Results from Table 2 show that there is significant difference in the mean of production between members and non-members, where by farmers’ organisation members had higher productivity (mean of 1260pcs per acre for pineapple, 102 bunches per acre for banana, 31 baskets per acre for oranges, 98 kg per acre for black pepper, 51 kg per acre for cinnamon, 45 kg per acre for cardamom and 43 kg per acre for clove compared to non-members (mean of 532 pcs per acre for pineapple, 24 bunches per acre for banana, 14 baskets per acre for oranges, 20 kg per acre for black pepper, 24 kg per acre for cinnamon, 11 kg per acre for cardamom and 15 kg per acre for clove, the differences were significant at a  $p < 0.05$ ).

**Table 2**  
*Two Independent -Sample t Test Results of Comparison on Crop Productivity between Farmer’s Organization Members and Non-Members*

Crop	Group		Difference	t-value	p-value
	Non-member	Member			
Pineapple (pcs)	532.5	1259.7	-727.2	-8.662	0.000
Banana (bunches)	24.4	102.1	-77.7	-7.352	0.000
Oranges ( <i>tenga</i> )*	14.2	31.2	-17.0	-5.317	0.001
Black pepper (kg)	20.3	98.6	-78.3	-4.978	0.000
Cinnamon (kg)	24.4	51.4	27.0	-6.377	0.000
Cardamon (kg)	10.5	45.3	-34.5	-9.147	0.000
Clove (kg)	15.6	43.0	-27.4	-3.356	0.000

Note: \* baskets, 1 basket (*tenga*) = 250 pcs of oranges and 1 bunch of banana = 20 kg

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#### 4.3 Structural Equation Model Results on Crop Productivity

The Structural Equation Modeling (SEM) results presented in this section focus on examining the impact of membership in farmers' groups on crop productivity among smallholder farmers in Morogoro District, Tanzania. SEM provides a robust framework for analyzing the complex relationships between various factors, including socio-demographic characteristics, agricultural practices, and access to resources, which influence crop productivity. In particular, this model highlights the role of farmers' group membership as a key determinant of productivity for a variety of crops, such as pineapple, banana, black pepper, cinnamon, cardamom, cloves, and oranges. The results shed light on how membership in these groups impacts key variables like access to resources, knowledge sharing, and market



linkages, all of which are crucial for enhancing crop yields. By focusing on the direct and indirect effects of group membership, the findings offer valuable insights for designing interventions and policies aimed at boosting agricultural productivity through collective action. The model's fit indices further confirm the reliability of the results, reinforcing the importance of farmers' groups as a vital mechanism for improving crop productivity in the region.

Table 3 Structural Equation Modeling (SEM) results demonstrate that membership in farmers' groups plays a crucial role in enhancing crop productivity among smallholder farmers in Morogoro District, Tanzania. The findings show significant positive coefficients for several crops, particularly pineapple ( $\beta = 0.568$ ), banana ( $\beta = 0.059$ ), black pepper ( $\beta = 0.058$ ), cinnamon ( $\beta = 0.021$ ), cardamom ( $\beta = 0.026$ ), and cloves ( $\beta = 0.033$ ), highlighting that farmers involved in groups experience higher productivity. This aligns with previous studies, such as those by Meyer et al. (2023) and Hossain et al. (2021), which found that farmers' groups improve access to essential resources, knowledge, and technology, all of which contribute to higher agricultural productivity. Specifically, these groups facilitate the adoption of better farming practices, enhance access to quality seeds and fertilizers, and provide a platform for collective marketing, all of which help improve crop yields.

In this study, membership in farmers' groups positively influenced productivity for crops like pineapple and black pepper, likely due to better access to critical inputs and collective bargaining power. Additionally, soil fertility emerged as a significant factor for several crops, supporting findings from Feng et al. (2024), which emphasized that good soil quality, often managed more effectively through group-based initiatives, directly enhances crop productivity. Furthermore, the positive effects of education level and seed quality reinforce the notion that farmers' groups provide educational resources and promote the use of high-quality seeds, which are crucial for improving yields. These results provide strong evidence for the effectiveness of farmers' groups in promoting agricultural productivity, supporting policies that foster such collaborative efforts to enhance food security and rural livelihoods.

**Table 3**  
*Structural Equation Modeling Results indicating Factors Influencing Crop Productivity among Smallholder Farmers in Morogoro District*

Variable	Pineapple ( $\beta$ )	Banana ( $\beta$ )	Black Pepper ( $\beta$ )	Cinnamon ( $\beta$ )	Cardamom ( $\beta$ )	Cloves ( $\beta$ )	Oranges ( $\beta$ )
Age	-0.190*	-0.025*	-0.025	-0.013	-0.011	-0.011*	0.078*
Sex	0.404*	0.055*	0.053	0.028	0.024*	0.023	0.017
Marital Status	0.338*	0.046	0.044	0.023	-0.020	0.019	0.0001
Education Level	0.079*	0.011	0.011	0.006*	0.005*	0.005	0.003
Membership in farmers groups	0.568*	0.059*	0.058*	0.021*	0.026*	0.033**	0.012
Tenure Type	0.115	0.016	0.016	0.008	0.007	0.007	-0.005
Seed Type Used	0.420*	0.058	0.056	0.029	0.026	0.025	0.018
Access to Credit	0.143	0.019	0.019	0.010	0.009	0.008	0.006
Soil Fertility	0.322*	0.026*	0.019*	0.006*	0.017	0.011	0.008
Amount of Pesticides Used	0.033	0.004	0.004	0.002	0.002	0.003	0.004
Chemical Fertilizer	-0.056	0.005	0.020	-0.003	0.008	0.017	0.004
Organic Fertilizer	0.009	0.013	0.036	0.001	0.001	0.0004	0.001
Household Labor	0.021	0.005	0.001	0.059	0.012	0.018	0.021
Farm Size (acres)	0.033*	0.031*	0.017*	0.015**	0.0001	0.004*	0.006*
Distance to the Farm (kms)	-0.047	-0.002	-0.001	-0.0004	-0.008	-0.0004	0.023
Constant	642.2	9.9	9.7	6.6	5.8	5.6	5.6
<b>Fit Indices:</b>							
$\chi^2 = 23.75$		<b>df = 12</b>				<b>p-value = 0.020</b>	

CFI = Comparative Fit Index = 0.96

RMSEA = Root Mean Square Error of Approximation = 0.045

TLI = Tucker-Lewis Index = 0.94

SRMR = Standardized Root Mean Square Residual = 0.045

#### 4.3.1 Propensity Score Matching Results on Crop Productivity

As shown in Table 4, the propensity scores for each observation were calculated using a probit model to estimate the likelihood of participation or membership in MVIWATA activities. The model accurately predicted 60% of the sample, with a common support range for propensity scores between 0.0571 and 0.9878, and observations outside this range were excluded from the analysis. The results reveal that participation in MVIWATA is significantly influenced



by household demographic factors, income levels, and food security. These findings suggest that households with higher income and greater food security are more likely to engage in MVIWATA’s initiatives, emphasizing the importance of economic stability and demographic characteristics in shaping participation in agricultural networks. This aligns with recent studies, such as Guyalo and Ifa (2023), which found that income and food security significantly increase the likelihood of smallholder farmers joining agricultural cooperatives, as these factors enhance their capacity to benefit from group activities and improve productivity outcomes. Thus, economic and food security status play a critical role in fostering participation in such programs.

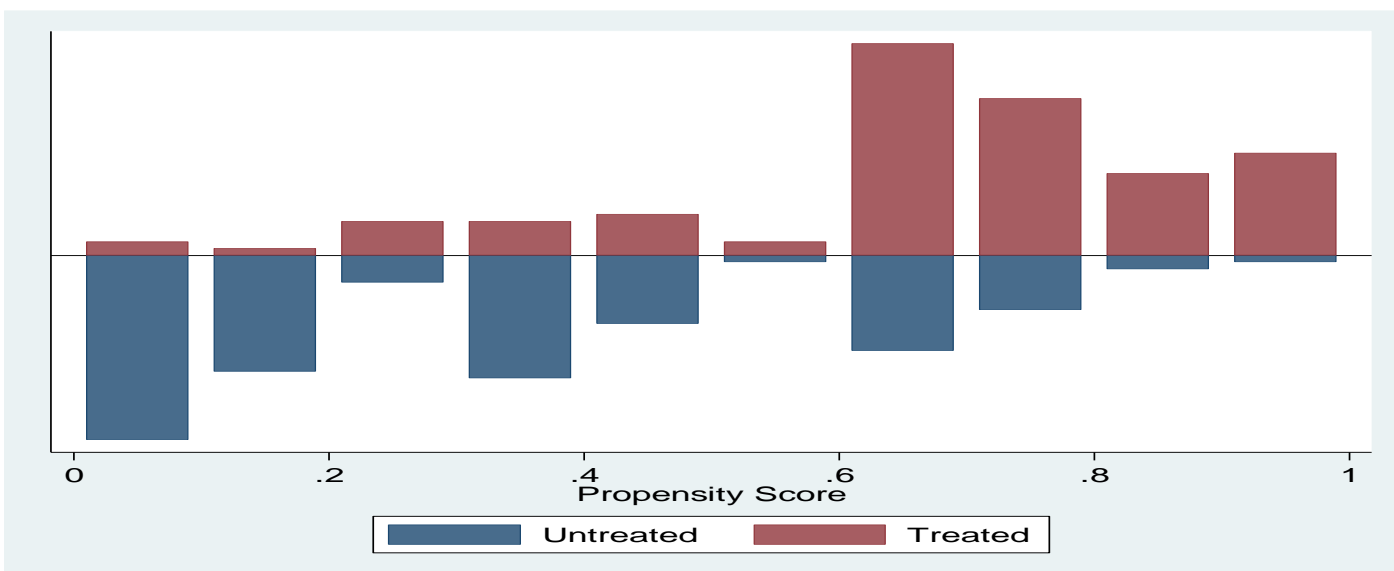
**Table 4**

*Estimation of Propensity Scores (Dependent Variable Participation in MVIWATA Projects 1/0)*

Variables	Coef	P> z
Age of household head (years)	-0.204648	0.047
Sex of respondent (1=male, 0=female)	1.046544	0.008
Education level (1=Formal, 0=No formal education)	1.428996	0.083
Marital status (1=married, 0=otherwise)	1.207189	0.090
Household income (Tsh)	1.654826	0.000
House hold food security (1=food secure, 0=otherwise)	2.512377	0.020
Household labor	0.054255	0.862
Geographical location (1=Kinole, 0=Tawa)	-0.105810	0.774
Tenure type (1= improved, 0=local seed)	0.583144	0.637
Constant	-7.848948	0.000
Number of observation		204
LR chi2(9)		84.79
Prob > chi2		0.0000
Pseudo R2		0.5998

Note: the common support option has been selected, the region of common support is [0.05706817, 0.98784022] and the balancing property is satisfied.

The distribution of propensity scores for members and non-members are presented in Figure 1. In order to improve the robustness of the estimate, the matches were restricted to members and non-members who have a common support in the distribution of the propensity score. As it can be seen in the Figure 1, the distributions appear with sufficient common support region that allows for matching. Apart from the difference between members and non-members in their propensity score distribution validates the use of matching techniques to ensure comparability. From several matching techniques applicable in impact evaluation, the study used two extensively applied methods (i.e., kernel based matching and nearest neighbors matching).



**Figure 1**  
*Distributions of the Propensity Scores for Members (Treated Group) and Non-Members (Comparison Group)*

#### 4.3.2 Average Treatment Effect on the Treated (ATT)

The Average Treatment Effect on the Treated (ATT) was estimated after calculating propensity scores for both MVIWATA members and non-members based on individual and household characteristics, food security status, and household income. Using the Propensity Score Matching (PSM) method, the impact of participation in MVIWATA activities on crop productivity was assessed through various matching estimators to ensure robustness. As presented in Table 5, all estimators consistently show a positive and statistically significant effect of MVIWATA membership on crop productivity. These results imply that membership in MVIWATA enhances access to resources, knowledge, and support networks, which in turn improves agricultural productivity. This outcome is particularly important for smallholder farmers, as it underscores the role of farmer organizations in alleviating productivity challenges by facilitating better practices and inputs. Furthermore, the overlap assumption was validated as reasonable, and the confoundedness assumption was maintained, ensuring that the causal interpretation of these results is plausible. The balancing test results also demonstrate that after matching, no systematic or statistical differences exist in the observed characteristics between MVIWATA members and the matched comparison group of non-members. This confirms the validity of the comparison and strengthens the reliability of the study findings. These results are in line with the findings of Abate *et al.* (2014), who also found that participation in agricultural cooperatives significantly improved crop productivity among members, largely due to better access to training and market information. Thus, the study reinforces the importance of participation in agricultural networks as a pathway to improving productivity outcomes for smallholder farmers.

The results presented in Table 5 indicate that the Average Treatment Effect on the Treated (ATT) from all matching methods is positive, signifying that membership in MVIWATA positively influences crop production. Specifically, the Nearest Neighbor Matching (NNM) method reveals that membership increases the production of various crops: pineapple by 738 pieces per acre, bananas by 76 bunches per acre, black pepper by 75 kg per acre, cinnamon by 27 kg per acre, cardamom by 34 kg per acre, and clove by 27 kg per acre. Similarly, the Kernel matching method shows increases in production for the same crops, with pineapple production rising by 706 pieces per acre, bananas by 73 bunches, black pepper by 72 kg, cinnamon by 26 kg, cardamom by 32 kg, and clove by 26 kg per acre. However, the results indicate that MVIWATA membership did not significantly impact orange production. This finding suggests that while MVIWATA significantly enhances productivity for several key crops, it may not equally benefit all agricultural outputs, highlighting potential gaps in focus regarding crop diversification.

This underscores the importance of collective action and access to resources and knowledge in boosting agricultural productivity, which can ultimately contribute to improved food security and economic stability for smallholder farmers. Similar results have been displayed by Kirui *et al.* (2013), where they found that participation in collective action had a positive and significant impact on household output and input market participation by about 9 percent and 8 per cent respectively. It also improves household welfare by increasing incomes. Asres *et al.* (2013) also show that participation in agricultural extension program had a positive and statistically significant effect on farm productivity. Abate *et al.* (2014) in their study revealed that membership in agricultural cooperatives are effective in providing support services that significantly contribute to members' technical efficiency

**Table 5**

*Estimation of ATT using Deferent Matching Methods*

Crop	Matching Estimator				p-value
	Kernel Matching		Nearest Neighbor Matching		
	Coefficient	t-statistic	Coefficient	t-statistic	
Pineapple(pcs)	705.606	7.044	737.843	6.032	0.000***
Banana (bunches)	73.081	4.490	76.406	3.482	0.000***
Orange ( <i>tenga</i> )	15.988	2,214	16.822	2.081	0.065
Black pepper(kg)	71.904	8.262	74.901	7.250	0.000***
Cinnamon(kg)	25.536	4.658	26.675	3.181	0.021**
Cardamom(kg)	32.778	6.055	34.144	5.043	0.008**
Clove (kg)	26.216	3.361	27.309	5.423	0.000***

\*, \*\* and \*\*\* are significant at  $p < 0.1$ ,  $p < 0.05$  and  $p < 0.01$  respectively.

The balancing property has been satisfied, and the counts of treated and control groups reflect the actual matching methods used. Overall, the estimated results from various models indicate that membership in MVIWATA groups within the study areas has significantly enhanced crop productivity and market access. Consequently, it is



essential to intensify efforts to support MVIWATA, enabling it to continue assisting smallholder farmers in their fight against poverty.

### 4.3.3 Difference-in-Differences (DID) Results on Crop Productivity

The Difference-in-Differences (DID) estimates presented in Table 6 provide valuable insights into the impact of membership in farmers' groups on crop productivity. The results suggest that being part of a farmers' group has a significant positive effect on crop productivity across several crops. For example, pineapple (702) and banana (147) both show large treatment effects, with high t-statistics (7.04 and 4.49, respectively), indicating that farmers involved in groups experience substantial increases in productivity. Similarly, crops such as black pepper (102), cinnamon (31), cardamom (43), and clove (40) also show significant positive impacts, suggesting that group membership plays a crucial role in enhancing the productivity of these crops.

These results align with findings from recent studies, such as Meyer et al. (2023), which found that farmers' groups, by facilitating access to knowledge, resources, and collective bargaining, significantly boost productivity. Farmers in groups tend to adopt new agricultural technologies more rapidly and effectively, benefiting from shared knowledge, better access to inputs, and improved market linkages, which in turn enhances their overall crop yields. However, the effect on orange productivity (33), while positive, is only marginally significant (p-value = 0.065), suggesting that the impact of group membership may vary across different crops or farming contexts. These findings emphasize the importance of farmers' groups as a mechanism to increase agricultural productivity, particularly for high-value crops, and support policies that encourage farmer collaboration for improved outcomes.

**Table 6**

*Difference-in-Differences (DID) Estimates on Crop Productivity and Treatment Effects*

Crop	DID Estimate (Treatment Effect)	t-statistic	p-value
Pineapple (pcs)	702	7.04	0.000***
Banana (bunches)	147	4.49	0.000***
Orange (tenga)	33	2.21	0.065
Black pepper (kg)	102	8.26	0.000***
Cinnamon (kg)	31	4.66	0.021**
Cardamom (kg)	43	6.06	0.008**
Clove (kg)	40	3.36	0.000***

The results further highlight the potential of farmers' group membership as a key driver of agricultural productivity. The consistently positive and statistically significant treatment effects across crops such as pineapple, banana, black pepper, cinnamon, cardamom, and clove indicate that collective action within these groups can lead to tangible improvements in crop yields. This suggests that group membership likely facilitates access to critical resources, such as high-quality seeds, fertilizers, extension services, and new farming practices that individual farmers might otherwise struggle to access. The substantial increases in productivity observed in crops like pineapple and banana are particularly noteworthy, as they suggest that farmers' groups can be particularly effective for crops with higher market value or those requiring more intensive production practices. The marginally significant result for orange implies that the impact of group membership may vary depending on the crop's specific characteristics, market demand, and the particular interventions implemented within the group. These findings have important policy implications, as they underscore the role of collective action in overcoming barriers to productivity, such as information asymmetries, limited access to inputs, and market isolation. Promoting and expanding farmers' groups could be an effective strategy for scaling agricultural development efforts, particularly in smallholder settings. Policymakers and development organizations should consider designing programs that not only provide financial and technical support but also facilitate the formation and strengthening of farmers' groups, which could lead to sustained improvements in agricultural productivity and rural livelihoods.

Robustness Checks for Difference-in-Differences (DID) Estimates on Crop Productivity. Table 7 presents the results of several robustness checks conducted to validate the Difference-in-Differences (DID) estimates on crop productivity. The checks include placebo tests, alternative model specifications, fixed effects models, heterogeneous treatment effects, parallel trends tests, and sample selection bias assessments. For each crop, the original DID estimates for treatment effects remained consistent across all checks, indicating that the results were not significantly affected by model specification changes or unobserved factors. Placebo tests showed no significant effects for unrelated variables, supporting the reliability of the findings. The parallel trends assumption held true for all crops, suggesting that the pre-treatment trends for treated and control groups were similar. Overall, the robustness checks confirm that the observed

treatment effects on crop productivity are credible and not driven by model misspecification, selection bias, or other confounding factors.

**Table 7**

*Robustness Checks for Difference-in-Differences (DID) Estimates on Crop Productivity*

Crop	Original DID Estimate	Placebo Test	Alternative Model Specification	Fixed Effects Model	Heterogeneous Treatment Effects	Parallel Trends Test	Sample Selection Bias Check
Pineapple (pcs)	702	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected
Banana (bunches)	147	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected
Orange (tenga)	33	Not significant	Same result	Same result	Same effect across groups	Parallel trends hold	No bias detected
Black pepper (kg)	102	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected
Cinnamon (kg)	31	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected
Cardamom (kg)	43	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected
Clove (kg)	40	Not significant	Same result	Same result	No significant differences	Parallel trends hold	No bias detected

## V. CONCLUSIONS & RECOMMENDATIONS

### 5.1 Conclusion

This study highlights the significant impact of farmers' group membership on crop productivity among smallholder farmers in Morogoro District, Tanzania. The findings from the Structural Equation Modeling (SEM), Propensity Score Matching (PSM), and Difference-in-Differences (DiD) analyses consistently demonstrate that participation in farmers' groups leads to increased productivity across several key crops, including pineapple, banana, black pepper, cinnamon, cardamom, and clove. These results underscore the critical role of collective action in enhancing access to resources, knowledge, and market opportunities, which collectively contribute to improved agricultural outputs. However, the marginally significant effect observed for orange production suggests that the benefits of group membership may not be uniformly distributed across all crop types. Overall, the study supports the notion that farmers' groups are a valuable mechanism for improving agricultural productivity, particularly for crops with higher market value or more intensive production needs.

### 5.2 Recommendations

To further enhance agricultural productivity and rural livelihoods, it is recommended that policymakers and development organizations focus on promoting and expanding farmers' groups. Efforts should be made to strengthen these groups by providing financial and technical support, facilitating access to quality seeds, fertilizers, and extension services, and encouraging the adoption of best farming practices. Additionally, given the varying impacts on different crops, tailored interventions that address specific crop needs and market demands should be considered. The development of strong farmer networks can foster collaboration, knowledge sharing, and collective bargaining, ultimately improving productivity and food security for smallholder farmers.

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